Permit #F00021610

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021610 **Type of Permit:** FILMING **Release Date:** 11/02/2009

Production Company ORDER MEDIA LLC

Insured Company Name ORDER MEDIA LLC
Contact Phone No. 1 310-930-5900
Contact Phone No. 2
Fax 323-930-5909
Address 6374 ARIZONA CIRCLE
LOS ANGELES, California 90045

Production Title AARP

Type of Production Commercial - Standard

Producer John Benet

Director Robert Logevel

1st AD n/a n/a

Production Manager Alex Fisch

FilmL.A. Coordinator Naomi Kajiyama

Location Manager David Blum
Primary Phone Mobile - 213-705-5696
Secondary Phone Office - 310-930-5900

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE $625.00	**Total Permit Fee** $710.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE $85.00	**Number of Locations** 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00021610
Production Company ORDER MEDIA LLC
Insured Company ORDER MEDIA LLC
Production Title AARP

Location Manager David Blum
Primary Phone Mobile - 213-705-5696
Secondary Phone Office - 310-930-5900

Location Address Wilshire Blvd., Vermont Av., Olympic Blvd., Western Av., inclusive, Los Angeles, CA, 90006

Location Names

Location Type Walking Grid

Location Description

Film Dates 11/2/2009 - 11/2/2009 13:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Order.AARP.21610.AL.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	9

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; 2 vans parked in available legal spaces in street;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
No stopping/setting up/parking in front merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances
No cabling or light setups

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and Representative

I certify that I am a representative of Order ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the Entertainment Industry Development Corporation of Southern California ("EIDC") for any city, county or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including EIDC and any city, county or other jurisdiction where EIDC operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to EIDC, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10/20/05

Order
Name of Principal

By: _____
Representative's Signature

David Blum
Print Representative's Name

Location Mgr.
Representative's Title

6374 Arizona Circle
Los Ca 90695
Principal's Address

213 705 5696
Principal's Telephone

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
Pager (818) 420-7052

Please sign and fax back

NOT A PERMIT